

PRESS RELEASE

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Samsung invests into Novaled

Samsung Venture Investment Corporation becomes a shareholder in Novaled AG, a world leading company in the OLED field specialized in high efficiency long lifetime OLED structures and an expert in synthetic and analytical chemistry.

Samsung Ventures Investment Corporation, Seoul, Korea (SVIC), and Novaled AG, Dresden, Germany (Novaled), announced that SVIC has become a shareholder of Novaled.

Novaled is a key player in OLED technology and organic materials surrounding the emitting materials. The Novaled PIN OLED[®] technology aims at reducing the energy consumption while offering longer lifetimes.

“Our investment in Novaled is consistent with our strategy to work closely with established market leaders.” says Michael Pachos, Senior Investment Manager at SVIC. “Novaled is a technology leader and has built a significant business in the OLED space. The company has demonstrated both a technical and business vision in driving adoption of OLED displays and lighting and we look forward to contributing to the progress of Novaled.”

“SVIC’s investment confirms the importance of our technology and our specific materials for the OLED industry. Samsung’s shareholding will reinforce our leading position and help serve all our customers better.” says Gildas Sorin, Novaled Chief Executive Officer.

The details of the deal have not been communicated.

About SVIC

Samsung Venture Investment Corporation is the Venture Capital arm of the Samsung Group with offices in Seoul, Silicon Valley, London and Tokyo.

About Novaled

Novaled AG is a world leader in the OLED (Organic Light Emitting Diode) field and specializes in high efficiency long lifetime OLED structures and is an expert in organic electronics. The company is known for its Novaled PIN OLED[®] technology, its proprietary OLED materials and customized OLED

products and services. Novalied has developed long term partnerships with major OLED producers in display and lighting throughout the world. Based on more than 400 patents granted or pending, Novalied has a strong IP position in the field of OLED technology, and was named No. 1 in a list of 'up and coming' world market leaders by the German newspapers Handelsblatt and Wirtschaftswoche. The company's founder team is nominated for the very prestigious price 'Deutsche Zukunftspreis' by the German Federal President Christian Wulff. Novalieds main investors include eCAPITAL, Crédit Agricole Private Equity, TechnoStart, TechFund and CDC Innovation. For further details please visit www.novalied.com.

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About OLEDs

OLEDs (organic light-emitting diode) are semiconductors made of thin organic material layers of only a few nanometers thickness. They emit light in a diffuse way to form an area light source. In a fast growing display market OLEDs are key part of a revolution: the dream of paper-thin, highly efficient displays with brilliant colors and great flexibility in design. OLEDs represent the future of a vast array of completely new lighting applications. By combining color with shape, organic LEDs will create a new way of decorating and personalizing personal surroundings with light.